

EXHIBITOR APPLICATION FORM

The Art Enclave, Index Fairs 2016 13. 14. 15. 16 October, 2016
Bombay Convention and Exhibition Centre, Hall 1, Off Western Express Highway
Goregaon (East), Mumbai 400 063

I / We would like to apply for exhibiting artworks at The Art Enclave at Index Fairs 2016. I / We have read the Terms & Conditions of both Aura Art Development Pvt Ltd (printed overleaf and in the Application Docket) and UBM Index Trade Fairs Pvt Ltd, and undertake to abide by the same.

Gallery / Artist Name : _____

Gallery Directors / Partners / Proprietor Name(s) : _____

Address : _____

Mob / Tel No : _____ **Website :** _____

Email Id(s) : _____

Booth Size applied for : 2m depth 3m depth _____ square metres

Wall applied for : _____ side wall / front wall of _____ metres in a _____ sqm booth

Amount payable* : _____

Name(s) of Artist(s) proposed for booth : _____

(Please e mail profiles and images of representative artworks of each Artist)

Contact details mentioned above will be printed in the Index Show Directory and The Art Enclave Catalogue. Please e mail resumé / gallery profile not exceeding 50 words for Index Show Directory.

Category of Artworks / Products proposed to be exhibited :

Paintings Sculptures Photographs Prints Art Infra Products

SPECIFICATIONS

Booth Space Rate

For Indian Exhibitors : Rs 14,000 per square metre + Service Tax @ 14.5%

For International Exhibitors : EUR 200 per square metre + Service Tax @ 14.5%

* The above amount includes Service Tax at the rate of 14.5%. Any increase in the levy, whether in the nature of Service Tax or otherwise, will be recovered from the Exhibitors.

Booth Space Rate includes

- 'U' shaped AC booth with white octonorms of height 8 feet
- One spotlight per metre, booth fascia and standard carpet flooring
- Furniture set for each booth which includes - chair, table and dustbin
- One adequate power supply socket for charging laptop / mobile
- Participant's details in the Index Show Directory as well as The Art Enclave Catalogue
- Exhibitor passes and Invites prorated as per booth size

(Terms and Conditions overleaf)

TERMS & CONDITIONS

- Aura Art Development Pvt Ltd ("AADPL") reserves the right :
 - of acceptance of participation of Galleries / Artists ;
 - to alter the booth allocation plan at any point of time ;
 - to decide if any artwork is not fit for display ;
 - to ask for removal of any Artwork(s) out of The Art Enclave and the Exhibition Centre which AADPL believes to be controversial in nature or if the Artwork(s) invites controversy by third party.
- The Exhibitor undertakes that all Artworks brought in and / or displayed in the Index Exhibition Centre are genuine.
- **Terms of Payment :**
 - On Application50%
 - On or before July 31, 201650%
 - (Cheques to be issued in the name of Aura Art Development Pvt Ltd)*
- All Exhibitors must send in their requirement of extra octonorm panels (within the booth area), lights, furniture etc at least 40 days prior to the Exhibition, along with their payment of applicable charges. The Organisers will not be liable for late requests or on-site requests, which may be accommodated on availability at a surcharge.
- The Exhibitor is not allowed to sublet or exchange or share the allotted space without prior written approval from AADPL nor display any advertisements of firms who are not bonafide participants.
- The booth will be handed over to the Exhibitor for set-up at 11.00 am on October 12, 2016. The Exhibitor must complete the set-up by 8.00 pm the same day.
- Exhibitors are not allowed to encroach on aisles or open spaces outside the allotted booth.
- No storage space for packing cases etc is available at the Exhibition Centre.
- Any damage to the floor carpet, partitions, spotlights, furniture or any structure at the venue by the Exhibitors are recoverable and payable by the Exhibitor.
- The Exhibitors must cover all the costs and risks associated with the transport, display & removal of their exhibits and goods. Exhibitors must insure their exhibits and belongings against loss, damage, theft, fire or any other risks and third party insurance for the total duration, at their own cost. The Organisers cannot be held liable for any loss, theft or damage. The Exhibitors must insure their exhibits in the manner they think fit.
- On October 16, 2016, the Exhibitors must begin the removal of all exhibits and belongings after 6.00 pm and finish before 11.00 pm on the same day.
- The Exhibitors must provide all information sought by UBM Index Fairs Pvt Ltd (UBMITPL) / AADPL on a timely basis, to ensure that their information is included in the Show Directory and other marketing collateral / efforts undertaken by UBMITPL /AADPL. Also, the Exhibitors must promptly comply with all the guidelines issued by UBMITPL from time to time.
- In addition to the above, the General Conditions mentioned in the "Application & Contract Form" that the Exhibitor will enter into with "UBM Index Trade Fairs Pvt Ltd", will be binding on the Exhibitor.

Signature of Applicant

Date